



Podowell

A big step for your comfort and well-being



**PROFESSIONAL
GUIDE**

Spring-Summer
2025

UNDERSTAND THE EXPECTATIONS OF CUSTOMERS

In order to understand better customers' expectations Podowell got involved in the ADOCS' researches. This French program aims to improve the offer of shoes. This study was initiated by the department of Trade and Industry, the French Shoe Federation, the Leather Technical Centre and a group of French companies that were chosen for the quality of their products. **It aims to improve the products that companies can offer to meet the requirements of customers in terms of estheticism and technicity.**

3 TECHNICAL ASPECTS

To understand how senior feet work, the Leather Technical Centre made some experiments.

1 ANTHROPOMETRIC MEASURES

A precise knowledge of the general morphology of senior feet will help design more well-fitted shoes. People's feet were scanned with a 3D scan to get their measurements.

The aim is to have 600 foot measurements of people aged over 50 years-old to get a representative panel with reliable data.

2 ERGONOMIC ANALYSIS

Are shoes adapted to everyday life gestures ? Is there a way to improve phases such as putting-on, taking-off, falling prevention...?

The ergonomic analysis of shoes will enable the manufacturers to satisfy consumers' behaviour and to fulfil their expectations

3 LOCOMOTION ANALYSIS

For this study, people walked with shoes with special features. Various factors were evaluated such as static balance, dynamic balance or articular rigidity to determine a positive or negative influence of these features on the walking and the well-being of seniors.

MEDICAL DEVICE

Serial therapeutic shoes are medical devices. These are regulated health products (EU REGULATION 2017/745 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of April 5, 2017) which therefore bear the CE marking.

Since 1930, Podowell® has designed and manufactured orthopedic footwear which is ideal for those who have sensitive or painful feet.

The collaboration between Podowell® and the orthopedic industry has resulted in a variety of innovative shoes that provide a stable and comfortable fit for every lifestyle.

Podowell® offers a range of roomy, flexible and washable footwear with a touch of French elegance.

Not only is this line from Podowell® great for tired feet, it is also ideal for patients suffering from ulceration, neuropathy, diabetes, oedema or post-operative swelling and bandages.

4 FITTINGS

Based on the width of the insole and the feet's volume.



Normal :
standard and
comfortable fitting
room

F to G fitting



Large :
more fitting room to
protect swollen, painful
or deformed feet

H to I fitting



Extra large :
substantial fitting room to
fit post-operative, diabetic
or seriously swollen feet

J to K fitting



Extra Extra large :
maximum of volume to fit
oedema or lymphoedema

L to M fitting

LOGOS LEGEND



Machine washable at 30°C maximum



Hand-wash at 30°C maximum



Removable insole that enables the replacement by personalised orthotics



Removable insole and insert to adapt the volume of the shoe



Memory foam insole that reduces plantar pain



Contains a biocide product - antibacterial - active substance: zinc pyrithione



Contains a biocide product - antibacterial - active substance: silver chloride



Contains a biocide product - antibacterial - active substance: silver chloride and zinc pyrithione



Stretchable material on sensitive zones to protect sore feet



Adjustable strap for a perfect fitting



Leather insole for more comfort



On Steam® lining for a soft, durable and anti-moisture product



Leather with On Steam® lining for a soft, durable and anti-moisture product



Design and material specially selected to reduce water penetration



Product certified in Germany with a "Hilfsmittelverzeichnisnummer"

TOES DEFORMATIONS

Hallux valgus and quintus varus



Hammer or claw toes



PLANTAR PAIN

Plantar fasciitis



Morton neuroma



Metatarsalgia



OEDEMA



POST-OPERATIVE

Walking rehabilitation



Post-operative





GINA NEW COLOUR

Colour : Red, Camel, Navy

Sizes : 35 - 42

Insoles : **PODOGAB_1**





NEFELIE **NEW STYLE**

Colour : Grey, Pink

Sizes : 36 - 42

Insoles : **NO REMOVABLE INSOLE**



Complete opening for optimal adjustment

Leather removable insole



DAMIA

Colour : Black, Navy

Sizes : 35 - 42

Insoles : **PODELTA**



Technical outsole :

2 anti-slippery inserts on pressure zones.
The non-blocking edge ensures a free walk.



DINA

Colour : Beige, Red

Sizes : 35 - 42

Insoles : **PODELTA**



DELYA_HV

Colour : White, Red, Navy

Sizes : 35 - 42

Insoles : **PODELTA**





DINA02 NEW COLOUR

Colour : Sand

Sizes : 35 - 42

Insoles : **PODELTA**



DORIS02 NEW COLOUR

Colour : Sand

Sizes : 35 - 42

Insoles : **PODELTA**





GRETA

Colour : Beige
Sizes : 35 - 42
Insoles : **PODOGAB_2**



GISELDA

Colour : Beige
Sizes : 35 - 42
Insoles : **PODOGAB_2**



NEWELL **NEW STYLE**

Colour : Red
Sizes : 36 - 42
Insoles : **NO REMOVABLE INSOLES**





DAVINA NEW COLOUR

Colour : Gold, Silver

Sizes : 35 - 42

Insoles : **PODELTA_2**





GAÏA

Colour : Black, Light Beige

Sizes : 35 - 42

Insoles : **PODOGAB_2**



GALIT

NEW COLOUR

Colour : Silver, Navy

Sizes : 35 - 42

Insoles : **PODOGAB_2**





HOWARD

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMEN**



FULLY STRETCHABLE STYLES



MADONA

Colour : Grey, Black

Sizes : 36 - 42

Insoles : **PODOMED**



MAGIK

Colour : Sand, Amiral, Silver, Black

Sizes : 36 - 42

Insoles : **PODOMED**



**MAGIK-D'ETE** **NEW COLOUR**

Colour : Red, Liberty Pink

Sizes : 36 - 42

Insoles : **PODOMED**





NELIA

Colour : Light Beige, Black, Grey

Sizes : 36 - 42

Insoles : **PODONELLY**



NEVA

Colour : Black, Navy

Sizes : 36 - 42

Insoles : **PODONELLY**





NESSA NEW COLOUR

Colour : Sand, Navy, Burgundy

Sizes : 36 - 42

Insoles : **PODONELLY**



NOVA NEW COLOUR

Colour : Gold, Black, Navy

Sizes : 36 - 42

Insoles : **PODONELLY**





Seamless and stretchable forefoot

PSYCHE

Colour : Black

Sizes : 35 - 42

Insoles : **PODOFIRST**



PSYLVIA

Colour : Black

Sizes : 35 - 42

Insoles : **PODOFIRST**



MANILLE

Colour : Sand, Grey, Shiny Black

Sizes : 36 - 42

Insoles : **PODOMED**



**MACUMBA**

Colour : Black

Sizes : 36 - 42

Insoles : **PODOMED****VANINA_HV**

Colour : Light Beige, Black

Sizes : 35 - 42

Insoles : **PODOMED**



SOPHIA

Colour : Gold, Black

Sizes : 35 - 42

Insoles : **PODOSTYL**



SAFIA

NEW STYLE

Colour : Blue

Sizes : 35 - 42

Insoles : **PODOLINE**





SAMIA NEW STYLE

Colour : Grey

Sizes : 35 - 42

Insoles : **PODOLINE**



STELLA

Colour : Navy, Black

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**



STINA

Colour : Bronze

Sizes : 35 - 42

Insoles : **PODOLINE**



SIBEL

Colour : Bronze

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**



Stretchable forefoot with
water repellent property



SIANA

Colour : Black

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**





SARITA

Colour : Gold, White, Black

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**



VALERIE

Colour : Bronze, Black

Sizes : 35 - 42

Insoles : **PODOMED**





MELBA NEW STYLE

Colour : Blue

Sizes : 36 - 42

Insoles : **PODOMED**



VIRTUEL NEW COLOUR

Colour : Silver

Sizes : 35 - 42

Insoles : **PODOMED**



GENNY NEW STYLE

Colour : Silver

Sizes : 35 - 42

Insoles : **PODONA**





MARTA

Colour : Navy, Light pink

Sizes : 36 - 42

Insoles : **PODONA**



SUZIE02 **NEW STYLE**

Colour : Beige

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**



Removable insert :

- enables to adjust the volume of the shoes
- offers more space to fit orthopedic insoles

FULLY STRETCHABLE FRONT



ALPES

Colour : Black
Sizes : 36 - 48
Insoles : **PODOMED**



ALVINE

Colour : Black
Sizes : 36 - 48
Insoles : **PODOMED**



Removable insole

Adjustable strap



Stretchable material

ALIX

Colour : Black
Sizes : 35 - 48
Insoles : **PODOMED**



FULLY STRETCHABLE FRONT

**PATRICK**

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMED****PATXI**

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMED****ADAM**

Colour : Black

Sizes : 36 - 46

Insoles : **PODOMED**



OTIS **NEW COLOUR**

Colour : Black, Brown

Sizes : 39 - 46

Insoles : **PODOMED**

Insert : **EVA**



HARRISON02

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMED_2**





HECTOR NEW STYLE

Colour : Black

Sizes : 39 - 46

Insoles : **PODOSOFT**

Insert : **EVA**



HUGO NEW STYLE

Colour : Black

Sizes : 39 - 46

Insoles : **PODOSOFT**

Insert : **EVA**





YVAN

Colour : Camel, Grey

Sizes : 39 - 46

Insoles : **PODOSOFT**

Insert : **EVA**



Memory foam insole + Removable insert :

- enables to adjust the volume of the shoes
- offers more space to fit orthopedic insoles





YVES

Colour : Black

Sizes : 39 - 46

Insoles : **PODOSOFT**

Insert : **EVA**



Memory foam insole + Removable insert :

- enables to adjust the volume of the shoes
- offers more space to fit orthopedic insoles



OSCAR

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMED**

Insert : **EVA**



Removable insert :

- enables to adjust the volume of the shoes
- offers more space to fit orthopedic insoles

WITH MEMORY FOAM



VEGAS

Colour : Bronze, Black
Sizes : 36 - 41



VALBA **NEW STYLE**

Colour : Grey
Sizes : 36 - 42



Class 1 Medical Device 



VALIA **NEW COLOUR**

Colour : Grey, Burgundy
Sizes : 36 - 42



Class 1 Medical Device 



WITH MEMORY FOAM



VERONA

Colour : Black

Sizes : 36 - 42



Class 1 Medical Device 



VALOIS

Colour : Black

Sizes : 40 - 46



VERANO

Colour : Black, Navy

Sizes : 39 - 46



Class 1 Medical Device 

SPECIALLY DESIGNED FOR DIABETICS

AQUITAINE

Colour : Black

Sizes : 36 - 48

Insoles : **PODOMED****ORFEO_D**

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMED**Insert : **EVA****OCTAVIO_D**

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMED**Insert : **EVA**

SPECIALLY DESIGNED FOR DIABETICS



VANDA_D

Colour : Black, Navy

Sizes : 35 - 42

Insoles : **PODOMED**



Technical outsole :
2 anti-slippery inserts on pressure zones,
The non-blocking edge ensures a free walk.

Padded edge for a
better protection of
the ankles



Full lining with high density foam.
Seamless lining to avoid any injury

Removable insole to be replaced by
personnalised orthotics.
Machine washable for perfect hygiene



PODOSOLO

Colour : Navy

Sizes : XS : 34-35, S : 36 - 39

M: 40 - 43, L : 44 - 48

Product sold individually



ADDAX

Colour : Jean

Sizes : 36 - 46

Insoles : **PODERMA**



ARRY

Colour : Jean

Sizes : 36 - 46

Insoles : **PODOMED**



ARIEL

Colour : Grey

Sizes : 36 - 46

Insoles : **PODOMED**



ARSENE

Colour : Jean

Sizes : 36 - 46

Insoles : **PODERGO**





ADULER

Colour : Black

Sizes : 36 - 48

Insoles : **PODERGO**



Not on stock - only available on order



ARIAN

Colour : Black

Sizes : 36 - 48

Insoles : **PODERGO**



Not on stock - only available on order



ALLURE

Colour : Black

Sizes : 36 - 43

Insoles : **PODERGO**



ARRAS

Colour : Purple

Sizes : 36 - 46

Insoles : **PODERGO**



Not on stock - only available on order



ALFRED

Colour : Black

Sizes : 36 - 46

Insoles : **PODOWASH**



ALEXIS

Colour : Navy

Sizes : 36 - 48

Insoles : **PODERGO**





ACADEMIE

Colour : Grey

Sizes : 36 - 46

Insoles : **PODERGO**



ATLAS

Colour : Black

Sizes : 36 - 46

Insoles : **PODOWASH**



ANDALOU (ACADEMIE)

Colour : Navy, Beige

Sizes : 36 - 46

Insoles : **PODERGO**



ATHENA

Colour : Jean, Pearl

Sizes : Jean : 35 - 46

Pearl : 35 - 43

Insoles : **PODERGO**



On Steam® lining to keep the feet healthy

Stretch material on both sides



- On Steam® microfiber lining :
- Absorption of moisture
 - 100% breathable
 - Thermal regulation
 - Antibacterial, anti-microbial
 - Anti-odour
 - Hypoallergenic



AWELL

Colour : Brown
Sizes : 36 - 46
Insoles : **PODERGO**



Adjustable volume with 3 different removable straps.

Stiffener to support



On Steam® lining to keep the feet healthy

ALBAN

Colour : Black
Sizes : 36 - 46
Insoles : **PODERGO**





ABITA

Colour : Black

Sizes : 36 - 48

Insoles : **PODOMED**



ANITE

Colour : Navy

Sizes : 35 - 48

Insoles : **PODOMED**



Nominative label



ARREAU

Colour : Black

Sizes : 36 - 46

Insoles : **PODOMED**



ATHOS

Colour : Navy, Black, Burgundy

Sizes : Black and Navy : 35 - 48

Burgundy : 35 - 44

Insoles : **PODOMED**





ALADIN

Colour : Black
Sizes : 35 - 48
Insoles : **PODOMED**



Seamless and stretch material
that fits the shape of the foot



ALDO02

Colour : Grey
Sizes : 36 - 46
Insoles : **PODOMED**



ARMAND

Colour : Navy, Black
Sizes : 36 - 46
Insoles : **PODOMED**



ANTOINE

Colour : Navy, Grey, Black
Sizes : 36 - 46
Insoles : **PODOMED**





ADRIEN

Colour : Black

Sizes : 36 - 46

Insoles : **PODOMED**



ALTITUDE

Colour : Black

Sizes : 36 - 48

Insoles : **PODOMED**



EXTRA EXTRA LARGE FITTING



Specially designed for people suffering from oedema or lymphoedema



XAVIER

Colour : Black

Sizes : 36 - 48

Insoles : **PODOWASH**



XILO

Colour : Black

Sizes : 36 - 48

Insoles : **PODOWASH**





AMIRAL

Colour : Red, Grey, Blue_Jean, Black

Sizes : 35 - 46

Insoles : **PODOMED**





DONUTS

Colour : Blue_Jean, Grey, Black

Sizes : 36 - 48

Insoles : **PODOMED**



Available for sale. Find the reference of suitable insole under each style



Cut out to requested size

PODOMIXTE

Colour : **Beige**

Sizes : **36-38, 39-42, 43-46**



PODOWASH

Colour :

Beige



PODOFIRST

Colour :

Beige, Charcoal



PODOMEN

Colour :

Black



PODOSOFT

Colour :

Anthracite



PODOMED

Colour :

Beige, Charcoal



PODERGO

Colour :

Beige



PODERMA

Colour :

Beige



PODOLINE

Colour :

Charcoal



PODOSTYL

Colour :

Beige



PODELTA

Colour :

Beige



PODOGAB_1 PODOGAB_2

Colour :

Beige



EXTRA C F

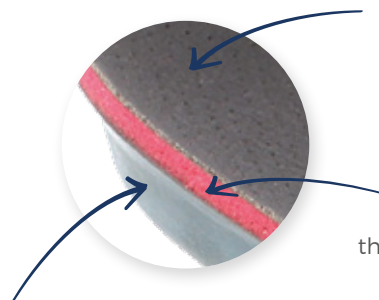
EXTRA C H

Colour : **Brown**

Sizes : **35-46**



OnSteam ® lining
to absorb moisture and let
the foot breathe



Poron ® slow memory layer
that allows **great comfort thanks to**
a perfect pressure distribution

Layer of latex foam with activated carbon
that **absorbs moisture and shocks**



SHOE HORN

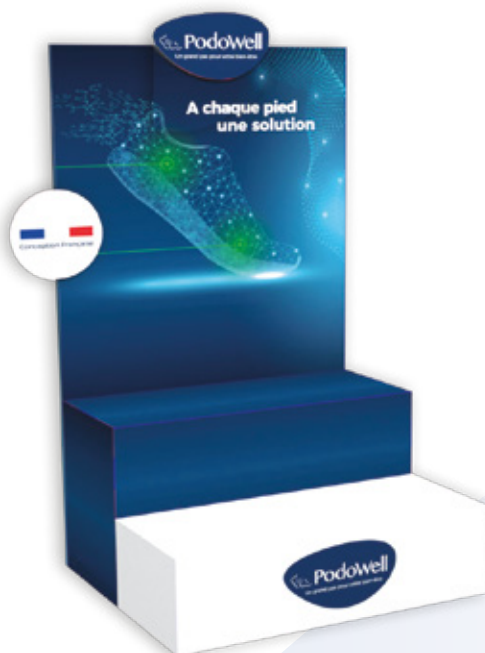


DISPOSABLE SOCKS

60 units, single-size



PAPER BAG



2 SHELVES DISPLAY



4 SHELVES DISPLAY



We have distributors in the following countries

Australia	Finland	Lithuania	Slovakia
Austria	Germany	Luxembourg	Slovenia
Belgium	Greece	Morocco	South Africa
Bulgaria	Ireland	Netherlands	Sweden
Canada	Israel	Norway	Switzerland
Croatia	Japan	Poland	United Kingdom
Czech Republic	Kuwait	Russia	United Arab Emirates
Denmark	Latvia	Romania	

Shoe size conversion chart

1 Centimeters (Cm)	22,8	23,5	23,8	24,5	25	25,7	26,4	27	27,7	28,4	29	29,7	30,4	31
European Sizes	35	36	37	38	39	40	41	42	43	44	45	46	47	48
UK Sizes	2,5	3,5	4	5	5,5	6,5	7,5	8	9	9,5	10,5	11	12	13
US Sizes - Women	5	6	6,5	7,5	8,5	9	9,5	-	-	-	-	-	-	-
US Sizes Men	-	-	-	-	6	7	8	8,5	9,5	10	11	11,5	12,5	13,5

Contact

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